



**2023
Spring Conference Agenda**

WEDNESDAY, JUNE 7, 2023

12:00 p.m.	Past Presidents' Meeting
12:30 p.m. – 3:30 p.m.	PCCFA Board of Directors' Meeting
6:00 p.m.	Welcome Reception
7:00 p.m.	Banquet

THURSDAY JUNE 8TH, 2023

8:45 am – 9:00 a.m.	Welcome and Introductions
9:00 a.m. – 10:00 a.m.	The Hallowed Grounds Project Barbara Barksdale, Chair
10:00 a.m. – 10:15 a.m.	Stretch or Coffee Break
10:15 a.m. – 11:45 a.m.	A new and novel medical benefit plan Stephen Horvat, VP Corporate Synergies
11:45 a.m. – 12:30 p.m.	Family Benefits of Preplanning Jonathan Ger, Independent Preneed Consultant
12:30 p.m.	Lunch Sponsored by Corporate Synergies
6:00 p.m.	Supplier Reception

FRIDAY, JUNE 9TH, 2023

8:45 a.m. – 9:00 a.m.	Welcome and Introductions
9:00 a.m. – 9:40 a.m.	Sales Management and Sales Training Sean Coyle, CEO of Sandler Sales Training
9:40 a.m. – 9:55 a.m.	Stretch or Coffee Break
9:55 a.m. – 11:20 a.m.	Are You Missing the 97% Jason Cave, Chief Technology Officer
11:25 a.m. – 12:10 p.m.	Livestream Funeral and Graveside Services Kyle Fogarty

This agenda may be subject to revision and change!